



**Kährs®**

# KÄHRS LIFE

A BEAUTIFUL WOODEN FLOOR  
EASY TO LOVE. HARDER TO DAMAGE.

KÄHRS LIFE.  
ONE THING YOU DON'T HAVE  
TO WORRY ABOUT IS THE FLOOR.



# A NEW TYPE OF WOODEN FLOOR

We have been working with wood for more than 160 years, driven by a passion to turn the natural beauty of wood into beautiful and sustainable floors. The result has been a world-leading manufacturing position in wood flooring. Seeing a need for a wooden floor with even more durable properties, we applied all our knowledge and expert craftsmanship to create a new type of wooden floor. Now, we are proud to introduce Kährs Life. A real wooden floor. Made to last, every day.



# A GROWING RESOURCE

A sustainable forest supply is important, today and for future generations. In Sweden, where we source most of our raw material for our wood flooring, more than 70% of the landscape is covered by forest. Thanks to more trees being planted than harvested, these forest assets have doubled in the last 100 years.



# WOOD

Wood floors keep your feet warm on cold days and comfortably cool on warm days, thanks to their natural structure. Wood was designed by nature to be a great insulator with thousands of air chambers per cubic inch. In fact, wood offers seven times better insulation than ceramic tiles and is much warmer than plastic laminate.



# THE POWER OF WOOD

Wood has the power to create warmth and atmosphere like no other flooring material. It can soften a minimalistic interior and add richness to a classic interior design. A light floor reflects the light and creates a feeling of openness, while a darker floor can make the space feel warm and cosy. The choice will change the whole impression of the interior, let us show you how.

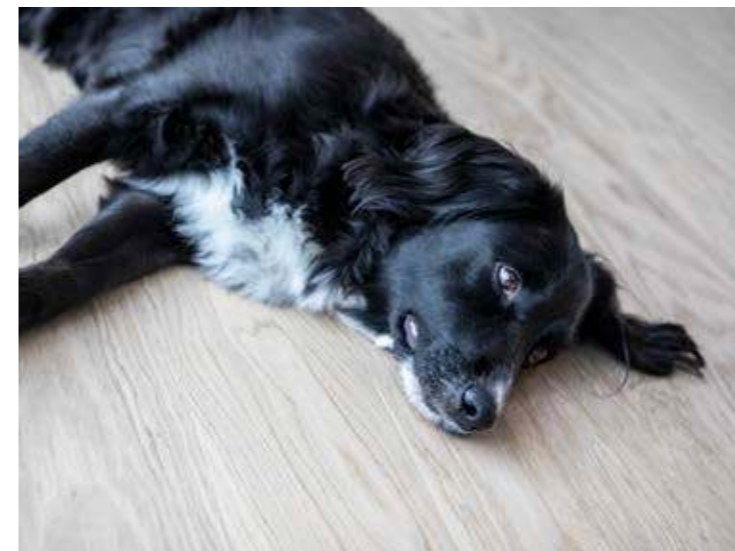


# A BEAUTIFUL WOODEN FLOOR. EASY TO LOVE. HARDER TO DAMAGE.

Kährs Life is a new type of flooring, developed to bridge the gap between wood and vinyl. Combining the best of both worlds – the authentic look of a wooden floor with properties close to vinyl flooring – it perfectly balances naturally beautiful aesthetics and performance. Kährs Life was created to last through real life: A matt lacquer of the highest class gives a comfortable wood feeling while providing best-in-class wear and impact resistance. Available in many colours and different formats, Kährs Life floors are easy to love but harder to damage.

## REAL LIFE

Kährs Life is the wooden floor that is easy to love but harder to damage. A matt lacquer of the highest standard preserves the natural wood feeling and provides an outstanding performance. Life passes the tests for Heavy Commercial Use, i.e. Class 33, the highest standard of a veneer floor. With best-in-class wear and impact resistance, it is made to last through everyday life.



## REAL COMFORT

Life stays stable through variations in indoor climate in terms of humidity and temperature. It can be installed with underfloor heating, by large windows and even close to a fireplace. A real wood floor for a real comfortable feeling, or as we like to say – a barefoot-friendly floor.

## REAL EASY RENOVATION

Life is perfect for renovation. It can be installed on top of existing floors (subject to Kährs requirements being fulfilled). With a total thickness of only 7 mm, it fits easily with most existing thresholds and doors, saving you time and money when renovating. It's fast and easy to install with the 5G joint and is easy to handle thanks to the lightweight and manageable formats.



## REAL WOOD

Life is made from the finest calm selection of oak or walnut. It is available in eight stained oak alternatives and two natural choices; oak and walnut. We like to talk about Life as a wooden floor that does not require sanding, thanks to its durable properties. We even offer a 15 years wear warranty.





## “WORRY-FREE” LIGHT FLOORS

This charming country house not far away from the coast, surrounded by the forest and old oak trees. The sunlight is gently filtered through the treetops, creating silhouettes both out- and indoors. The family has chosen to install a light wooden floor – Coconut Cream from the Life-collection – in different formats to create a dynamic feeling in the entire house. They live an active life with mountain biking, hiking and gardening, putting high demands on the floors when the outdoors meets the indoors. They chose Kährs Life due to its authenticity being a wooden floor with outstanding properties.



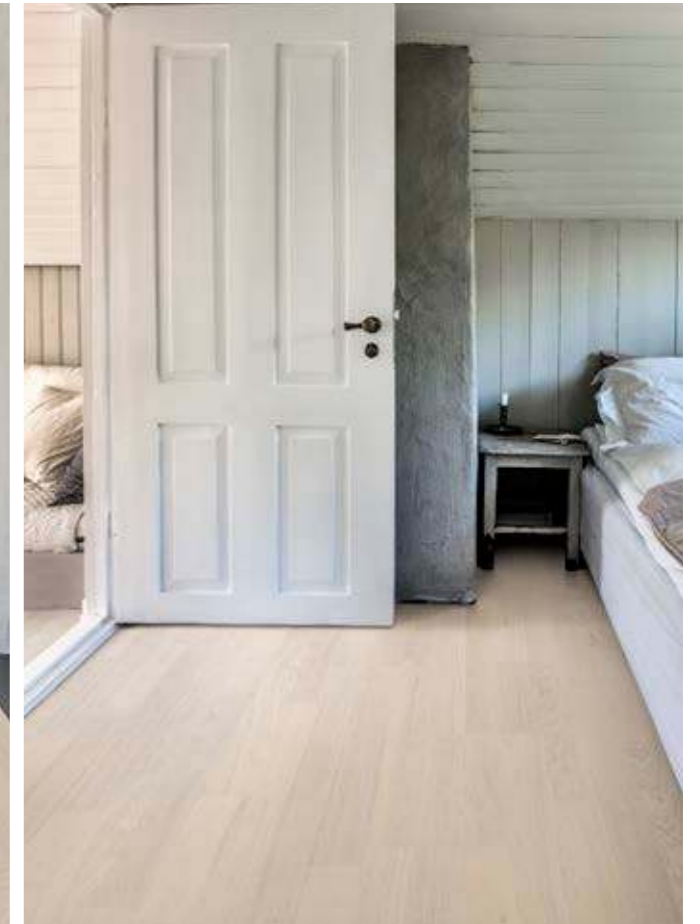




COCONUT CREAM 2-STRIP



COCONUT CREAM NARROW



COCONUT CREAM 2-STRIP



## “NO-PROBLEM” NATURAL FLOOR

This old house has been gently but completely renovated, while still in-keeping its authentic look and feel. It is located on the top of a hill with amazing views over fields of gold and the ocean just behind. The spacious areas and the large sliding glass doors leading out to the garden eliminate the border between the in- and outdoor spaces. The natural wooden floors in a sandy beige tone reinforce the feeling of being close to the sea and sandy beaches. Luckily the floor is made to withstand everyday life, every day.





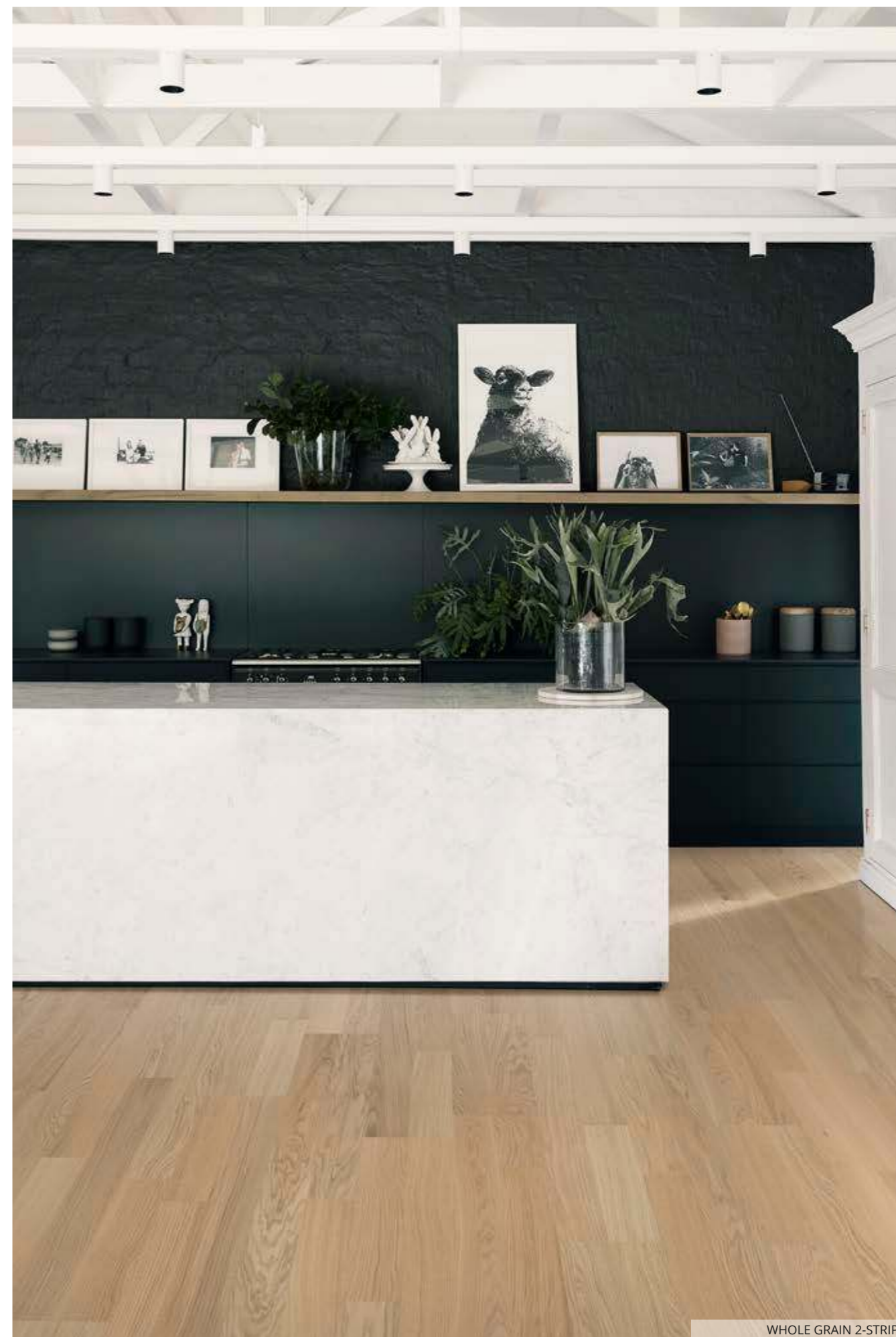
WHOLE GRAIN WIDE



PURE OAK 2-STRIP



LIGHT SUEDE WIDE



WHOLE GRAIN 2-STRIP



## “NO-CONCERN” GRAY FLOORS

This house in the suburbs is placed in a cul-de-sac, providing a secluded and safe haven for this family of five including three children. When building their house, picking the floor was one of the most important choices for this family. They wanted a wooden floor but with minimal upkeep that didn't require any sanding in combination with being even more durable than a traditional parquet floor. Their choice landed on Kährs Life, a wooden floor that withstands all those daily challenges a floor faces. They instantly fell in love with the grey scale of the Life collection and chose to combine different tones in different room introducing a unique feel in every space while still keeping a cohesiveness throughout the house. Their choices landed on warm Butterscotch to the greyer Driftwood and Earl Grey as well as the darker but yet warm Faded Black.





EARL GREY NARROW



DRIFTWOOD WIDE



A French Bulldog is running across a dark, polished wooden floor. In the background, a modern wooden chair and a large window are visible.

## “NO-PANIC” DARK FLOORS

This amazing townhouse with a private little garden is located in the city centre. Just perfect for this one-child and two-dog family. Large glass doors connect the indoor spaces with the outdoors. In the kitchen, a wall is painted in a rich green tone that reminds you of the deep forests. The dark floors from the Kährs Life collection perfectly match the style of the house and create a warm, cosy and dramatic look, tying it all together. The walnut especially with its warmth and liveliness adds to the homely feeling. The choice was easy for them as the floor ticked all their boxes, a beautiful durable wooden floor at an affordable price.





PURE WALNUT NARROW



PURE WALNUT WIDE



COCOA BEAN WIDE



PURE WALNUT 2-STRIP

KÄHRS LIFE



COCONUT CREAM WIDE



LIGHT SUEDE WIDE



PURE OAK WIDE



COCONUT CREAM NARROW



COCONUT CREAM 2-STRIP



LIGHT SUEDE NARROW



LIGHT SUEDE 2-STRIP



PURE OAK NARROW



PURE OAK 2-STRIP



WHOLE GRAIN WIDE



BUTTERSCOTCH WIDE



DRIFTWOOD WIDE



WHOLE GRAIN NARROW



WHOLE GRAIN 2-STRIP



BUTTERSCOTCH NARROW



BUTTERSCOTCH 2-STRIP



DRIFTWOOD NARROW



DRIFTWOOD 2-STRIP



EARL GREY WIDE



FADED BLACK WIDE



COCOA BEAN WIDE



EARL GREY NARROW



EARL GREY 2-STRIP



FADED BLACK NARROW



FADED BLACK 2-STRIP



COCOA BEAN NARROW



COCOA BEAN 2-STRIP



PURE WALNUT WIDE



PURE WALNUT NARROW



PURE WALNUT 2-STRIP

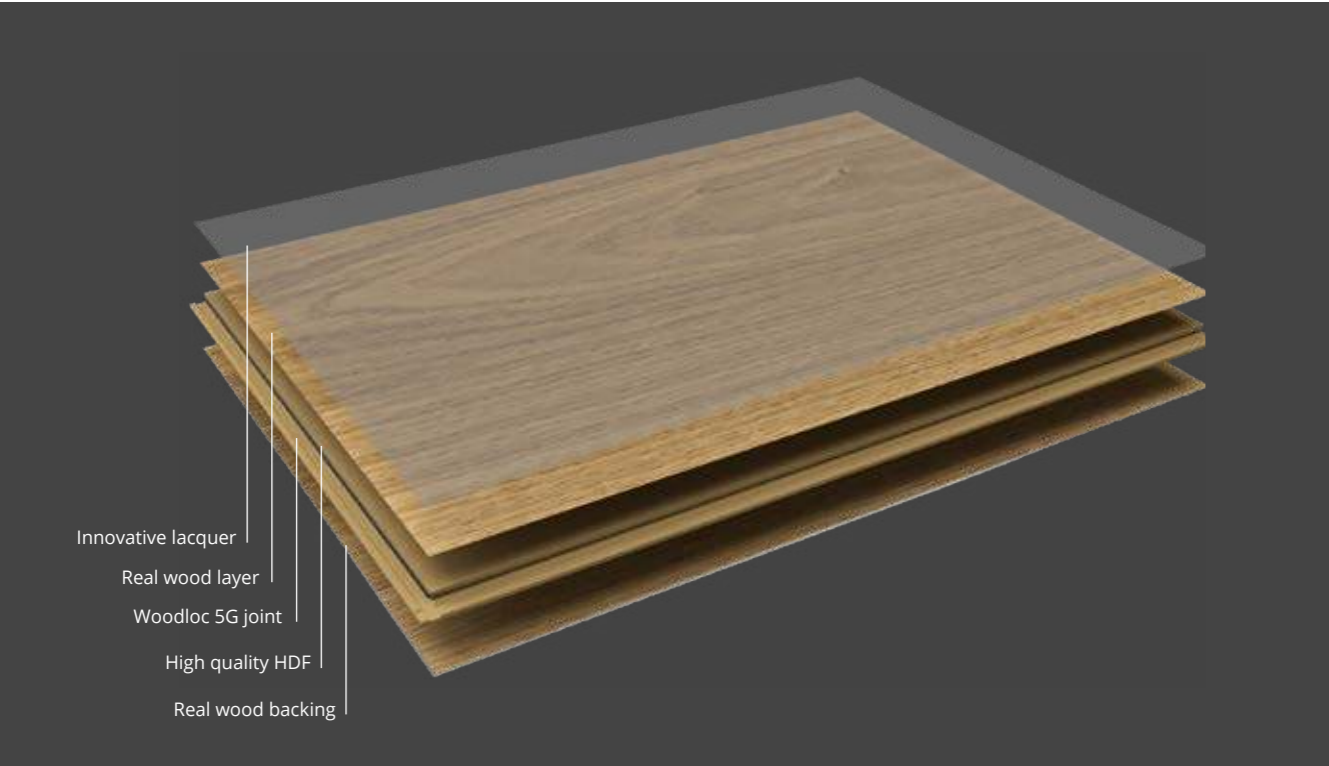
LIFE COLLECTION

Kährs Life is a new addition to our collection of wooden floors. Life is a durable wood floor, constructed to stand the rigours of real life. The Life collection includes ten colours, and each colour is available in three formats; two 1-strip formats in wide and narrow and a two-strip alternative.

These authentic wood floors have a calm and natural wooden look and feel due to the combination of matt lacquer and a clean and calm grading. The wide and narrow formats are micro-bevelled, bringing a special character to the floors.

Please note, all products may not be available in all markets. Contact your local retailer for support.

# KÄHRS LIFE BELOW THE SURFACE



1-STRIP WIDE 1810 X 150 X 7 MM



1-STRIP NARROW 1225 X 118 X 7 MM



2-STRIP 1225 X 193 X 7 MM

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## MATT LACQUER

The innovative lacquer system makes Life resistant to wear and tear. Life is classified as suitable for “Heavy Commercial Use” (Class 33). The lacquer system makes Life dirt-resistant and provides a surface that is easy to clean since the dirt is not able to penetrate the lacquer.



## 5G JOINT

Life comes with a 5G joint which makes installation fast and easy. On the short side of the board, the 5G locking systems enable simple and fast installation, without the need for any tools. On the long side, the boards are locked in the traditional angling way.



## IMPACT SOUND REDUCTION

Looking to reduce sound? If you choose to install Life with Kährs Tuplex Underlay, you'll get a 20db impact sound reduction.



## UNDERFLOOR HEATING

Life is suited to be installed on top of underfloor heating, as long as the installation requirements are fulfilled. The high-quality HDF core makes Life stable to variations in temperatures and humidity.



## HDF

Kährs Life has the next generation of high-quality HDF core, providing a stable floor, lasting through variations in humidity and temperature, with good dent- and impact resistance.



## IMPROVED HYDRO-RESISTANCE

The innovative lacquer system on Life delays the penetration of water through the pores and grains of the wood, giving you plenty of time to wipe up any spills.



## PERFECT FOR RENOVATION

Are you looking to renovate? Life normally fits with existing doors and thresholds, making your life easier. Floating or glued down, that's up to you, either installation-method is possible. It can be installed on top of an existing floor, as long as the installation requirements are fulfilled.



## 15 YEARS WARRANTY

Don't worry about the floor. Life comes with a 15-year wear warranty. Read more on Kährs.com



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FLOORS BEYOND EXPECTATIONS

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